



WFMJ Television Inc./NBC Network

101 West Boardman Street
 Youngstown, Ohio 44503
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Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19443	NEW	Broadcast	5/16/2012	5/16/2012
	Advertiser		Brand		Network
	CROSSROADS GPS		CROSSROADS GPS		WFMJ
	Contract Description		Dates		Revenue Type
	CROSSROADS GPS		05/24/12 - 05/31/12		CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	551	06815965	PHILADELPHIA PMC	Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10			X					1	05/30 - 05/30	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
										Prg: 21 NEWS 11PM				
										21NWS AT 11PM<				
A 11					X			1	05/25 - 05/25	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 12		X						1	05/29 - 05/29	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 13				X				1	05/31 - 05/31	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				

Billable				NTR				Total	
Broadcast	Airtime	Gross	Net	Spots	Gross	Net		Gross	Net
May 2012		\$5,650.00	\$4,802.50	5				\$5,650.00	\$4,802.50
Jun 2012		\$8,300.00	\$7,055.00	8				\$8,300.00	\$7,055.00
Totals:		\$13,950.00	\$11,857.50	13				\$13,950.00	\$11,857.50